



SCAN TO VIEW



INSPIRING THE NEXT GENERATION OF LEADERS

Global BBA

Since its foundation in 1953, Nagoya University of Commerce & Business has been dedicated to helping students create a path in life that is distinctly their own. The energy driving the mission of NUCB is the ambition and optimism behind a 'Frontier Spirit.' The founder, Dr. Yuichi Kurimoto, was the first international student to graduate from the Faculty of Arts at the University of Alberta, Canada in 1930. Over the last 80 years, the university has become known worldwide as a premier educational institution.



NUCB Graduate School of Management, the only Triple Crown school in Japan

It is a great honor to be part of a select few universities (less than 1% of all schools worldwide) that have achieved the illustrious Triple Crown, a symbol of the highest level of excellence and recognition of the high performance and quality of research of our university.

TRIPLE CROWN



AICHI PREFECTURE

Known as the home of Toyota, Aichi also offers samurai history, unique local foods, great night-life, rustic beauty and distinctive arts and crafts.



名古屋商科大学
NUCB Undergraduate School

Education for
Life and Leadership

GLOBAL CAMPUS. GLOBAL TALENT

400+ 60+

International Students

Countries

*As of August 2024



<https://www.nucba.ac.jp/en/nisshin/voice/>

CASE STUDY METHOD

The case method is at the core of the NUCB Undergraduate school academic experience. In its simplest form, each case is a simulation of a real-world business problem, and students are expected to take on the role of the protagonist, or decision-maker, to solve that problem and discuss the reasoning or logic behind each of their decisions.



Case Partners



APPLICATION REQUIREMENTS & DEADLINES



The Bachelor in Business Administration is an innovative, international program that will help you develop the business acumen and entrepreneurial mindset required to conduct business on a global scale. The curriculum encompasses a wide range of subjects that reflects the multi-disciplinary nature of business and the importance of understanding all the key elements needed to make a business successful.



CURRICULUM

The first three years of the Global BBA program are pre-registered core courses, and Year 4 will offer elective opportunities for students. Case Writing is the capstone project of the Global BBA program and courses are organized throughout Years 3 and 4 through 4 seminars. The submission of an Original Case is a mandatory graduation requirement.

YEAR	1	2	3	4
	Introduction to BBA Spring Introduction to Accounting Doing Business in Japan Operations Management	Introduction to BBA Fall Introduction to Finance Law and the Environment Business Calculus	Introduction to Management Introduction to Economics Business Negotiation Quantitative Analysis	Introduction to Marketing Introduction to Business Law Design Thinking Global Environmental Management & Economics
	Business Economics Marketing Research Human Resources Management Supply Chain Management Data Visualization	Managerial Accounting Business Model Design Strategic Thinking International Management Business Ethics	Financial Management Design Science Organizational Behavior Business Plan Service Management	Marketing Management Organizational Management Business Succession Planning Management Information Systems Research Methods
	Economic Strategy Financial Analysis Stakeholder Management Managing Family Business International CSR & Sustainable Business	Financial Econometric Modeling Financial Accounting Innovation Management Understanding Japanese Organizations Case Writing Seminar I	Global Marketing Corporate Finance Platform Strategy Leading Asian Businesses Case Writing Seminar II	International Comparative Management Brand Marketing Organization & Leadership Managerial Development
	Sustainability Accounting Knowledge Management Big Data and Analytics ESG Global Issues	Digital Marketing Operation Excellence Digital Transformation Leading the SDGs Business Logistics Management	Consumer Research Business Analytics Data-Driven Decision Making Leading Sustainable Businesses Case Writing Seminar III	New Business Development Technology Management International Relations Investments in Japan Case Writing Seminar IV

*Courses are subject to change ** Intermediate and Advanced Japanese language courses available

SPECIALIZED STREAMS

- Digital Transformation
- Sustainable Business
- Business Transformation

TUITION & FEES

One-Time Entrance Fee: 270,000 JPY

JPY	Fall Semester	Spring Semester	Total
Year 1	610,000	605,000	1,215,000
Year 2	577,000	605,000	1,182,000
Year 3	577,000	606,000	1,183,000
Year 4	572,000	572,000	1,144,000
Total	4,724,000		

*Above tuition schedule for Fall entrants
*Fees are subject to change

SCHOLARSHIPS

We offer merit-based scholarships for academically outstanding students. There are annual tuition reduction scholarships awarded up to 900,000 JPY guaranteed for the first 2-years. The amount of reduction will be notified to the applicants with admission results. For the third and fourth years, the tuition reduction is awarded based on students' grades during the previous year of study. Those that are not selected for a tuition reduction scholarship are given a brand new MacBook Air.



International Baccalaureate (IBDP) Scholarship

A unique scholarship for students taking the IB Diploma. A minimum of 300,000 JPY annual tuition reduction for 32 points or higher out of a maximum of 42 points. The scholarship is guaranteed for the first 2-years.

International Dormitories Scholarship

A rent scholarship for our international dormitories of 10,000 - 35,000 JPY per month for those that excel in the interview. The scholarship will be guaranteed for the 1st year and available for all 4-years.



Meito



Sanbongi Campus



Resident Assistants (RA's)

Capable of speaking Japanese and English, the RA's support international students staying in the dormitories, holding various events and cultural activities.



NUCB Undergraduate School

Admissions Office International Division

Sagamine 4-4, Komenoki-cho Nisshin, Aichi 470-0193 JAPAN

✉ intl_adm@nucba.ac.jp 🌐 www.nucba.ac.jp/en

240724.m



Join our mailing list

