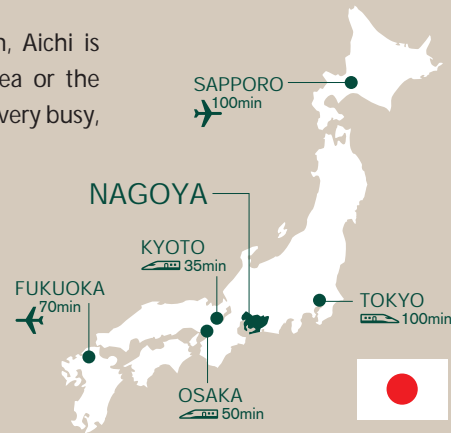


## Aichi Prefecture - perfectly balanced fusion of old and new

The prefecture is abundant with history being the stronghold of legendary shogun Ieyasu Tokugawa. Aichi is also the industrial capital of Japan, being the home to many world-leading companies, most notably Toyota.

Located in the Chubu region of central Japan, Aichi is densely populated, with easy access to the sea or the mountains with its prefectural capital Nagoya, a very busy, prosperous metropolis - Japan's 4th largest city.

There is much to see and do with unique local foods, great nightlife, rustic beauty and distinctive arts and crafts. And being in the center of Honshu, Aichi prefecture offers convenient access to major cities in Japan, such as Tokyo, Kyoto and Osaka.



Downtown Nagoya



Nagoya Castle

# REACH YOUR POTENTIAL GLOBAL BBA

100% English-taught, 4-year Bachelor of Business Administration

## CONTACT US

Nagoya University of Commerce and Business (NUCB)  
Admissions Office, International Division

4-4 Sagamine, Komenoki-Cho, Nisshin, Aichi, 470-0193 JAPAN

TEL +81(0)561 73 3006

MAIL [intl\\_adm@nucba.ac.jp](mailto:intl_adm@nucba.ac.jp)

[www.nucba.ac.jp/en](http://www.nucba.ac.jp/en)



2024.6



**NUCB** Undergraduate School | Education for  
Life and Leadership









